Are you the right person to help grow our UK, US and MBA sites?

Educations.com Media Group (EMG) operates market leading e-services for finding education and corporate training. Our websites are used by more than 2 million people every month, and the number of visitors is growing rapidly. Today we have a local presence in Sweden, Norway, Denmark, Finland, Germany, Netherlands, UK, US, France and globally via the domain educations.com and searchmba.com. EMG has over 110 employees working towards our vision of helping everyone in the world find the right course and education. We are a privately owned company by our five founders and Antonia Ax:son Johnson from the Axel Johnson Group.

Department: International Department
You will join our international department working with one of the Groups’ fastest growing teams, that runs Findcourses.co.uk, Findcourses.com and SearchMBA.com. We focus on markets in the UK, the US and MBA programs worldwide. Our clients are business schools, universities and education providers around the world, and the people using our search engines are professionals, corporates and companies looking for training and courses. Working with the world’s biggest markets, our team faces exciting prospects and interesting challenges on a daily basis, we need to think and act smart and fast in order to be successful in a competitive market. There’s never a dull moment in our team. Ambition, drive and great ideas help us make our goals.

Position: Internship as an Online / Web Content Editor
This exciting internship is based at the EMG headquarters in Stockholm, and gives you the opportunity to develop your skills in research and writing, creating a content development strategy, and producing high quality, search engine optimized content to grow the international site’s web traffic. You will gain valuable experience working alongside our talented web editors and play a significant part in developing the site to help more people find the right education.

Your role and project responsibilities:
- Developing the ongoing online content strategy, including publishing client information and generating original content
- Creating interesting, inspiring articles on hot topics including interviewing key thinkers and industry professionals
- Developing social media campaigns to generate relevant traffic and ensure web presence
- Supporting the site manager and information department in developing strategies to attract more website visitors
- Interacting with our site’s community via live chat and forums
- Attend weekly team briefing meetings, planning meetings and brainstorming meetings
- Special Project: Definition will depend on your skills and input but will aim to help us develop our market presence

Who will be successful? Skills and qualifications:
- You are educated to a master degree level or enrolled in a master program today
- English is your native language
- You have a passion for writing, creating engaging content, and helpful information
- Your written English is flawless and you have a sharp eye for editing
- You have some working experience in an online environment
- You are structured in your work
- You have excellent communication skills and excel when interacting with people
- **Knowledge of Adobe Photoshop is desirable**

To be successful in the internship as an Online/Web Content Editor you are enthusiastic, ambitious and enjoy working towards set goals, both quantitative and qualitative. You have a creative mind-set and work well both individually and in teams. You like and enjoy the challenge of working in a changing environment. You are able to work well under pressure without letting go of the quality of your work. You manage your time effectively, are attentive to detail and enjoy working towards deadlines. You will be part of a young, energetic and international company where hard work pays off. Is that you? I hope so! **Welcome.**

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