Are you the right person for EMG and Gymnasium.se?

Educations.com Media Group (EMG) operates market leading e-services for finding education and corporate training. Our websites are used by more than 2 million people every month, and the number of visitors is growing rapidly. Today we have a local presence in Sweden, Norway, Denmark, Finland, Germany, Netherlands, UK, US, France and operate globally via the domain educations.com. EMG has over 110 employees working towards our vision of helping everyone in the world find the right course and education. We are a privately owned company by our five founders and Antonia Ax:son Johnson from the Axel Johnson Group.

Gymnasium.se is a business unit that has grown in a fast rate over the last couple of years. Maybe the name gives it all away, but yes, it is in fact Gymnasium’s we work with. Today the Gymnasium.se team consists of seven awesome coworkers. In this day and age choosing the right school when you are just 15 years old is much harder than you might think. That’s where Gymnasium.se comes in to the picture. We want to help all of Sweden’s 15 year old to find the right education and the right school. The search service that we provide lists all Swedish Gymnasiums and acts as a helping hand in the student’s process of finding the right school. The team is split up into two departments: the information department and the sales department.

So what do we actually DO? Well, that’s a very good question and I’m glad you asked! Working at Gymnasium.se means you get to work with a wide variation of things. Our main focus is on online marketing and SEO and it’s around these areas that you will get the most experience.

Project employment/Internship
You will be an important member of the Gymnasium.se team from the start. You will be based at the EMG headquarters and from day one you will have a full insight in the operations. Working right beside the information department your internship experiences will consist of:

- Working with online marketing
- Learn about SEO and how to write for the web
- Take responsibility over development of presentation material and documents
- Attend daily meetings and structures
- Support development of homepage
- Learn how to work in an agile development environment
- Creation of analyses that support the business division
- Analysis of how sales, and internal structures can be improved
- Learn how to take reality to an IT-setting
- Learn how sales are done (pipeline management, relationship sales, after sales structure)
- Coaching and constant feedback

Who will be successful? Skills and qualifications:

- You are educated to a master degree level or enrolled in a master program today
- You speak English and Swedish fluently
- You are skilled in MS Excel and PowerPoint.
- You are structured in your work
- You have excellent communication skills and excel when interacting with people

To be successful in this role at Gymnasium.se you must be a high performer with an “If I do not know this today, I will work hard to know this tomorrow” mindset. We are looking for a person that is ambitious and think fun at work is crucial. A positive attitude towards your co-workers is a must. You like and enjoy the challenge of working in a changing environment. You are able to work well under pressure without letting go of the quality of your work. You are not afraid of hard work and to get your hands dirty. You know how to meet deadlines and manage your time effectively. Finally, you’re a person that is curious of how it is to work as an entrepreneur and build stuff from the start!

Is that you? I hope so! Welcome.

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